

Balanex Appoints Jonathan Northcutt as Chief Executive Officer

Cheyenne, WY — January 15, 2026

Balanex, a financial operations and advisory firm serving small and mid-sized businesses, today announced the appointment of Jonathan Northcutt as Chief Executive Officer.

Northcutt brings more than two decades of experience across accounting, payroll, financial operations, and small business advisory. His leadership will focus on expanding Balanex's service offerings, strengthening client relationships, and advancing the company's mission of delivering clear, actionable financial support to business owners.

"Balanex is building something different," said Northcutt. "Small businesses don't just need reports — they need real-time guidance, clarity, and a trusted partner who understands their business. My focus as CEO is to scale that level of support while maintaining the personal approach our clients value."

Under Northcutt's leadership, Balanex will continue to expand its **LiveHelp advisory services**, **weekly bookkeeping model**, and technology-driven financial support solutions designed to help business owners make better decisions in real time.

The company's management committee expressed confidence in Northcutt's ability to lead Balanex into its next phase of growth.

"Jonathan's industry experience and vision for modern financial support make him the right leader for Balanex's future," said Beverly Hendersen, Interim Management Committee Chair. "In addition to being appointed Chief Executive Officer, Jonathan will also assume the role of Chair of the Management Committee effective January 19. His commitment to transparency, education, and client success aligns perfectly with our long-term strategy, and we are confident he will lead Balanex into its next phase of growth."

About Balanex

Balanex provides **bookkeeping**, **payroll**, advisory, and financial support services to small businesses across the United States. With a focus on real-time guidance and ongoing client partnerships, Balanex helps business owners maintain current books and gain clear direction for growth.

For more information, visit www.balanex.com

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